

**March 20 -22, 2019**  
**Covenant University, Ota, Nigeria**

**3<sup>RD</sup> COVENANT UNIVERSITY INTERNATIONAL  
CONFERENCE ON ENTREPRENEURSHIP (CU-ICE) 2019**

**Theme:**  
**“DISRUPTIVE INNOVATION AND  
SUSTAINABLE ENTREPRENEURSHIP”**

Venue: CEDS Multipurpose Hall,  
Covenant University  
Canaan Land, Ota Ogun State, Nigeria

**Programme**

## **WEDNESDAY, MARCH 20, 2019**

Venue: CUCRID Foyer

12:00pm: Registration begins

### **WORKSHOP**

Venue: CUCRID Hall

Master of Event: **Mrs. Adeola Oyeyode**

2:00–2:10pm: Opening Prayer – **Mrs. Owolabi Folashade**

2:10-2:15pm: National Anthem and Covenant University Anthem

2:15-9:20pm: Opening Remark – Chair, CPC, **Dr. Ayodotun Ibidunni**

2:20 – 4:00pm: Workshop

4:00 -4:10pm: Closing Remark - Director CEDS, **Dr. Felicia Olokoyo**

4:10-4:15pm: Announcement: Master of Event

4:15-4:20pm: Closing Prayer: Dr. Adediran, Oluwasogo

## **THURSDAY, MARCH 21, 2019**

8a.m. – 9am: Registration and pre-conference networking (Venue: CEDS Foyer)

### **OPENING SESSION**

Venue: CUCRID Hall

Master of Event: **Dr. Olokundun Maxwell**

9:00 – 9:10am: Opening Prayer – **Dr. Olayemi Odunlami**

9:10-9:15am: National Anthem and Covenant University Anthem

9:15-9:20am: Conference Introduction – Chair, CPC, Dr. Ayodotun Ibidunni

9:20 -9:25: Remark on Entrepreneurship in CU- Director CEDS, **Dr. Felicia Olokoyo**

9:25-9:35am: Welcome Remark & Formal Opening – The Vice Chancellor, **Professor AAA. Atayero**

9:35-9:40am: Citation of Keynote Speaker – **Miss. Tolulope Kayode**

9:50 -10:35am: Keynote Address – **Engr. Nnamdi Ezeigbo** (CEO, Slot Systems Solution)

10:35-11:10am: Panel Session — **Moderated by Dr. Stephen Oluwatobi**

11:10-11:20am: Questions & Answers – **Master of Event**

11:20-11:24p.m: Vote of Thanks – **Dr. Ayodotun Ibidunni**

11:24-11:28am: Announcement – **Master of Event**

11:28-11:31am: Closing Prayers – **Dr. Hezekiah Falola**

11:31-11:40am: Group Photographs – **M&CA**

11:40 – 12pm: Tea break

## **Panel of the Guest Speaker and Panelists (A)**

Moderator: **Dr. Stephen Oluwatobi**

Rapporteur: **Dr. Tomike Olawande**

Panelists:

- 1) Mr. Peter Bamkole                      Innovation: The Currency of Disruption
- 2) Mr Muda Yusuf                      DG, LCCI
- 3) Pharm Charles Akinsete :      Disruptive Innovation & Sustainable Entrepreneurship in the  
Healthcare Industry

## **AFTERNOON SESSION**

**12pm-3pm: Parallel Sessions I**

### **TRACK ONE: DISRUPTIVE INNOVATION IN SOCIAL SCIENCES AND SUSTAINABLE ENTREPRENEURSHIP (Venue: CEDS Room 1)**

**Panel Chair: Prof. Evans Osabuohien**

**Rapporteur: Dr. Oluwasogo Adediran**

**An evaluation of the relationship between student interest and their performance in vocational education subjects. (a case study of Michael Otedola College of Primary Education)**

Odulate Lucia Omolola. & Agbale Augustina Onomen

**The New Media Quest and Disruptive Innovative Solutions to Current Sexual and Reproductive Health Challenges among Nigeria's Future Generation**

Queen Adiat, Omonbhude Iyiriogbhe, Gbolahan Oni, Muyiwa Oladosun: Public-Private Partnership Research Cluster, Demography and Social Statistics Programme, Department of Economics and Development Studies, Covenant University, Ota, Ogun State, Nigeria

**Disruptive Innovation, Fourth Industrial Revolution and Sustainable Entrepreneurship Policy: Are We Ready?**

Ogunlela G. Oyebanjo. Mangosuthu University of Technology, Durban, South Africa

**Influence Of Locus of Control on Entrepreneurial Intention Among Final Year Undergraduates**

Mrs. Maria Stella C. Odafe, Dr. G. O. Adejumo, Mrs. Funmilayo Diepreye Fapohunda, College of Leadership Development Studies, (Psychology Department)

**Poverty, Disruptive Innovation and Sustainable Entrepreneurship: The Missing Link of Community Radio**

Funke Omole; Rotimi Olatunji, Olusola Oyero  
Covenant University

**Community Radio as Social Entrepreneurship and Enabler of Sustainable Development**

Funke Omole, Rotimi Olatunji, Olusola Oyero  
Covenant University (NIGERIA)

Lagos State University (NIGERIA)

**Trade Liberalization and Agricultural Output In Nigeria: An Ardl Cointegration Analysis**

Nwosu Ebere Rose; Philip Alege

**Gender Differences in Academic Productivity: A Comparative study of Faculty Members of a Private and Public University in Ogun State, Nigeria**

Anyanebechi Juliet Chidera (M.Sc. Candidate), Covenant University Ota, Ogun State, Department of Sociology, College of Business and Social Science, Tayo Ola George, Ph.D, Covenant University Ota, Ogun State, Department of Sociology, College of Business and Social Science, Charles Tunde Iruonagbe, Ph.D, Covenant University Ota, Ogun State, Department of Sociology, College of Business and Social Science

## **TRACK 2: DISRUPTIVE INNOVATION IN PHYSICAL & ENVIRONMENTAL SCIENCES AND SUSTAINABLE ENTREPRENEURSHIP (Venue: CEDS Room 2)**

**Panel Chair: Dr. Ufua Daniel**

**Rapporteur: Mr. Abasilim Ugochukwu David**

### **The Health and Economic Impacts of Waste Recycling For Sustainability in Nigeria**

Benjamin Anabaraonye, Benjy Poetry and Music Global Concepts, Nigeria; Chukwuma Joachim Okafor, Department Of Political Science , University Of Nigeria, Nsukka; Chukwuma.Okafor; James Hope, Ahmadu Bello University, Zaria; Chukwuma Morris Eriobu, Nigeria Education Research And Development Council(NERDC),Awka, Anambra State Office.

### **Crucial Tripod of Entrepreneurship: the Three Pillars that Catalyse Sustainable Disruptive Solutions, SDS for Developing Multidimensional Environment**

Fr. Francis Chiadi, O.P, Physical Planning and Development Unit, Dominican University, Samonda Campus, P. M. B. 5361, Ibadan, Oyo State, **Prof. Alex I. Ikeme**, Entrepreneurship Development Centre, Veritas University (the Catholic University of Nigeria), Federal Capital Territory, Abuja

### **Green Entrepreneurial Opportunities and Health Benefits In The Use Of Solar Energy For Sustainable Economic Growth In Nigeria**

Benjamin Anabaraonye, Benjy Poetry And Music Global Concepts, Dr. Chioma Ajator, Nnamdi Azikiwe University Teaching Hospital, Nnewi, Nigeria, Dr. Nkechi Okeke, Nnamdi Azikiwe University, Awka, Anambra State, Beatrice Ewa, Africa Climate Change Adaptation Initiative, University Of Nigeria, Nsukka.

### **Prospects and Challenges of Green Transition for Entrepreneurs in Nigeria**

Alufoge Olufunso Kehinde, Obembe Oluwanifemi, oluwanifemi.

### **Disruptive Innovation and Opportunities in Green Entrepreneurship for Sustainable Economic Growth in Nigeria**

Benjamin Anabaraonye, Okafor Joachim Chukwuma<sup>2</sup>, James Hope, Benjy Poetry and Music Global Concepts, Nigeria.

## **TRACK THREE: DISRUPTIVE INNOVATION IN ENGINEERING AND SUSTAINABLE ENTREPRENEURSHIP (Venue: CEDS Room 5)**

**Panel Chair: Dr. Gershon Obindah**

**Rapporteur: Mrs. Folashade Owolabi**

### **Effect of Computer-Assisted Instruction on Teaching Of Self –Reliance Skills For Sustainable Entrepreneurship Development Among Undergraduate Social Studies Students In Kaduna State**

Yahaya, Aishatu Idris, Department Of Primary Education, Federal College Of Education, Zaria

### **Disruptive Innovations and Challenges of Construction Industry in Nigeria**

Dabo B. Hammad; Ali Garba Rishi, Technical Education Department, Aminu Saleh College of Education, 751101 Azare, Bauchi State Nigeria

### **Industry 4.0 as a Disruptive Agent to Technology Education Body of Knowledge**

Dabo Baba Hammad, Ali Garba Rishi, Department of Building Construction, School of Vocational and Technical Education, Aminu Saleh College of Education, Azare 751101 Bauchi State Nigeria

**TRACK FOUR: DISRUPTIVE INNOVATION IN LEADERSHIP & GOVERNANCE AND SUSTAINABLE ENTREPRENEURSHIP (Venue: CEDS Room 6)**

**Panel Chair: Dr. Banjo Ogunlela**

**Rapporteur: Dr. Adewole Adewumi**

**Creativity and Innovation in Governance: An Appraisal of Public Perception and Adoption of (TSA)**  
Chuks odiegwu-enwerem, Faculty of Social Sciences, National Open University of Nigeria, Cadastral Zone, University Village, Jabi, Abuja

**Bolstering Political Stability, Nation Building and Youths Empowerment through Sustainable Entrepreneurship Development in 21<sup>st</sup> Century, Nigeria**

Shuaibu Bawa Jaja, Executive Chairman, Kudan Local Government Area, Kaduna State & Uthman Shehu Lawal, Department Of Social Development, Shehu Idris College Of Health Sciences And Technology Makarfi, Kaduna State

**Innovation in Industrial Policy-From Cement Policy To Gold Policy**

Folarin Alayande, Dept. of Econs. and Dev. Studies, Covenant University, Nigeria. Email:

**Assessment of Government Policies on the Foundry Industry In Nigeria.**

Olanipekun K.A Ilori M. O, Ibitoye S. A, Centre for Entrepreneurship and Innovation, University of Ibadan, Ibadan, Nigeria, African Institute for Science Policy and Innovations (AISPI), Obafemi Awolowo University, Ile-Ife, Nigeria, Department of Materials Science and Engineering, Faculty of Technology, Obafemi Awolowo University, Ile-Ife, Nigeria

**The Future of Education: A Disruptive Framework that bridges Policies and Quality Education**

Oluwatobi, S., Afolabi, A. O., Tunji-Olayeni, P., Oluwatobi, A. O. and Emebo, O.  
Covenant University, Ogun State, Nigeria.

**Creativity And Innovation In Governance: An Appraisal Of Public Perception And Adoption Of (Tsa)**

Chuks Odiegwu-Enwerem, Faculty of Social Sciences, National Open University of Nigeria, Cadastral Zone, University Village, Jabi, Abuja

**2:30p.m.-3:00p.m. Lunch (Venue: Café 2)**

**Friday, March 22, 2019**

**Venue: CEDS Multipurpose Hall**

**Master of Event: Ugochukwu Abasilim**

9:00 -9:05am: Opening Prayer – **Dr. Taiye Borishade**

9:05-9:10am: National Anthem and Covenant University Anthem

9:10-9:15am: Citation of Keynote Speaker – **Olamide Olusanmi**

9:15-10:00am: Keynote Address – **Mr Roosevelt Ogbonna DGMD, Access Bank**

10:00-10:35am: Panel Session — **Moderated by Dr. Felicia Olokoyo (Director, CEDS)**

10:35-10:45am: Questions & Answers – **Dr. Adediran Sogo**

10:45 –11:05am: Goodwill Messages –Invited Guests

11:05-11:10am: Vote of Thanks – Dr. Ayodotun Ibidunni

11:10-11:15am: Closing Prayer – Dr. Uzochukwu Achugamonu

11:15-11:25am: Group Photographs – Covenant University Corporate Affairs.

11:25am-11:55am: Tea Break

### **Panel of Guest Speakers (B)**

Moderator: **Dr. Felicia Olokoye (Director, CEDS)**

Rapporteur: Mr. Ugochukwu Abasilim

Venue: CUCRID Hall

Panelists:

- 1) Mrs Adenike Adeyemi      The Role of Financial Literacy in Spurring Sustainable Entrepreneurship
- 2) Mrs Seun Runsewe
- 3) Prof. David Omole

### **12pm - 3p.m. Parallel Sessions II**

#### **TRACK FIVE(a): DISRUPTIVE INNOVATION IN MANAGEMENT SCIENCES AND SUSTAINABLE ENTREPRENEURSHIP (Venue: CEDS Room 1)**

**Panel Chair: Dr. Obindah Gershon**

**Rapporteur: Dr. Olofinnade Rotimi**

#### **Intrapreneurship And Business Development Using Selected Small and Medium Scale Enterprises (Sme's) In Uvwie Local Government of Delta State.**

Obamiro, Kolade, John (phd); Sunmola, Babatunde Rasaki.

#### **The Future of Education: A Disruptive Framework that bridges Policies and Quality Education**

Oluwatobi, S., Afolabi, A. O., Tunji-Olayeni, P., Oluwatobi, A. O. and Emebo, O.

Covenant University, Ogun State, Nigeria.

#### **The Future of Education: A Disruptive Framework that bridges Policies and Quality Education**

Oluwatobi, S., Afolabi, A. O., Tunji-Olayeni, P., Oluwatobi, A. O. and Emebo, O.

Covenant University, Ogun State, Nigeria.

#### **Determinant of Service Quality in Nigeria Banking Industry**

Johnson H, Olubunmi

Covenant University, Ogun State, Nigeria

#### **Rethinking Innovation and Creativity in a Changing Business Environment; an Empirical Review**

Akinbiyi Faith<sup>1</sup>, Ogunnaike Olaleke<sup>2</sup>, Nwoke Ngozi<sup>3</sup>, Ronke, O<sup>4</sup>

#### **Disruptive Innovation and Performance of Family Business in Ogun State**

Adebosin, Walid Gbadebo (Ph.D), Department of Business Education, Micheal Otedola College of Primary Education, Noforija-Epe, Lagos State, Nigeria; Toriola, Anu Keshiro, PhD Candidate, Department of Economic, Olabisi Onabanjo University, Ago-Iwoye, Nigeria; Oyewole Sule Adegboyega, Department of Business Education, Micheal Otedola College of Primary Education, Noforija-Epe; Saula Dele Taiwo, Department of Business Education, Micheal Otedola College of Primary Education, Noforija-Epe

**Self-Service Technology and Customer Loyalty in the Nigerian Retail Banking Industry**

Ezenwafor, Christian Ebuka, Department of Marketing, Nnamdi Azikiwe University, Awka, Nigeria.; Esiti, Blankson Governor Department of Petroleum Marketing, Petroleum Training Institute, Effurun, Nigeria. Adeola A. Ayodele<sup>3</sup> (Corresponding Author), Department of Marketing, Nnamdi Azikiwe University, Awka, Nigeria.

**The Relevance of Entrepreneurial Orientation to Students Entrepreneurial Intention: Evidence from Federal University Dutse (FUD)**

Sani, Aliyu Abubakar, International Center of Excellence for Rural finance & Entrepreneurship, Ahmadu Bello University, Zaria; Muhammad, Sani Yakubu, Department of Accounting and Entrepreneurship Education Federal College of Education (Tech) Bichi Kano State; Babangida, Shehu, Department of Business Administration, School of Management Studies Binyaminu; Usman Polytechnic Hadejia, Jigawa State

**An Assessment of Entrepreneurial Intention among Undergraduates Students' of some selected Universities, in South-West, Nigeria**

Luqman O., Muraina Department of Sociology, Olabisi Onabanjo University, Ago-Iwoye, Nigeria. Oluwatoyin G., Bawalla, Department of Sociology, Olabisi Onabanjo University, Ago-Iwoye, Nigeria.

**Reconceptualising Conflict Management in Higher Education: Scale Development**

**Temitope Adetoun Funsho; Olaleke Ogunnaike; Taiye Borishade; Boma Johnson; Comfort Imuzeze**

Business Management Department, College of Business and Social Sciences, Covenant University, Ota, Ogun State, Nigeria

**Advisory support for SMEs and Business Sustainability: Empirical Evidence from SMEDAN in Nigeria**

Peter Fred Ojochide (Corresponding Author), Department Of Business Management, Landmark University, Oma-Aran, Kwara State, Nigeria, Peter Adeshola Oluwaseyi, Ogbari Mercy (Ph.D), Inegedion Henry (Ph.D), Olokundun Maxwell (Ph.D), Ibidunni Stephen(Ph.D), Ayeni Adebajji (Ph.D)

**Effect of Disruptive Innovation on Online Microcredit Firms Growth in Nigeria.**

Eze, Benneth Uchenna (PhD) Department of Business Administration, Hallmark University, Ijebu Ode, Ogun State, Nigeria, Aina, Adeola Elizabeth Department of Business Administration, Olabisi Onabanjo University, Ago Iwoye, Ogun State, Nigeria, Adedeji, Adeshina Akeem Federal School of Statistics, Ibadan, Oyo State

**Effects of Instagram Marketing on Female Entrepreneurial Performance In Lagos Nigeria: An Exploratory Study.**

Prof. Chinonye Moses, Christian Mamodu and Jane Ekeagbara, Business Management Department, Covenant University

**Disruptive Innovation: A Driver to Entrepreneurial Success**

Oyo-Ita Dorothy, Edewor Ogheneofejiro, Ogundipe Mary, Chris-Ossai Ekene, Oguntude Omoleye, Oputa Alma, & Iwara Nancy.

**Understanding Public Perception of Products on Twitter Using Sentiment Analysis**

Victor Osamor, Onyeka Emebor, Barka Fori, Moses Adewale  
Covenant University (Nigeria)

**Improving the Performance of Family-Owned Small and Medium Scale Enterprises: The Role of Disruptive Innovation**

Ayodele Olubayode Ayobami, Centre for Entrepreneurship and Innovation, University of Ibadan, Ibadan Nigeria Aruleba Tominsin James, Centre for Entrepreneurship and Innovation, University of Ibadan, Ibadan, Nigeria, Oko Dominic Odey, Centre for Entrepreneurship and Innovation, University of Ibadan, Ibadan Nigeria, Kayode Philip Babarinde, Centre for Entrepreneurship and Innovation, University of Ibadan, Ibadan, Nigeria

**Women Entrepreneurs: The Key to Disruptive Innovation in Africa.**

Olusanya Fiyinfofuwa Boluwatife Oguntula Omodesola Tolulope Marega Eseoghene Beryl, Kehinde Segun Isaac, Odole-Adeyemi Rachael SodeindeAdekunle

**TRACK FIVE(b): DISRUPTIVE INNOVATION IN MANAGEMENT SCIENCES AND SUSTAINABLE ENTREPRENEURSHIP (Venue: CEDS Room 2)**

**Panel Chair: Dr. Tayo George**

**Rapporteur: Dr. Uzochukwu Achugamonu**

**The Role of Cooperative Societies in Micro-Business Development in Benin City, Nigeria**

Gbandi Eleazar Chibuzor (PhD), Department Of Business Administration, University of Benin, Benin-City, Edo State

**Entrepreneurship and Disruption Innovation for Sustainable Economic Development**

Ihuoma Ikemba Efughi (PhD), Department of Business Administration, Faculty of Management Sciences National Open University of Nigeria

**National Social Investment Programme: Empowerment in Form of Raising Employability Bar, in Building Entrepreneurial Capacity amongst It Beneficiaries.**

Aruleba Tomisin James, University Of Ibadan, Olanipekun Kehinde Adefiola, University Of Ibadan, Ayodele Olubayode Ayobami, University Of Ibadan, Adejoke Adeagbo, University Of Ibadan

**Education Entrepreneurship and Poverty Eradication through Entrepreneurship**

Anita N Ofor; Okorie Nelson; Stella Aririguzoh

**Rethinking Innovation and Creativity in a Changing Business Environment; an Empirical Review.**

Akinbiyi Faith, Ogunnaike Olaleke, Nwoke Ngozi, Ronke, O

**The Relevance of E-Commerce on the Growth of Small and Medium Enterprises: A Study of Health Maintenance Organizations in the South-South Region of Nigeria**

Dr. Matthew Ezem Ibekwe, Department of Business Administration, College of Management and Social Sciences, Novena University, Ogume, Delta State, Nigeria.

**Impact of Importation on the Growth of Sme in Nigeria**

Ohunene Alimat Mohammed

**Technological Orientation as a Strategy for Entrepreneurial /Smes Economic Impact**

Mercy Ejovwokeoghene Ogbari, Maxwell Ayodele Olokundun, James Nwonye Obi, Ayodotun Stephen Ibidunni, Fred Peters; Favour Olarenwaju<sup>m</sup> Department of Business Management, Covenant University, Nigeria, Department of Business Management, Land mark University, Nigeria, Department of Economics, Covenant University Ota, Nigeria

**Demystifying Learning Culture and Innovation Performance of Professional Firms in Nigeria**

Atolagbe, T.M.; Worlu, R.E.K; Adeniji, A.A; Salau, O. P., Ogbari, M., Ibidunni, S. Olokundun, M., Falola, H., Dirisu, J. and Ogueyungbo, O. Business Management, Covenant University, Ota.

**Organizational Structure and Strategy of Smes as a Tool for Effectiveness**

Uzoma Linda-Happiness Uju; Oluwatosin Daniel Folaranmi

**Conceptualizing Linkages between Disruptive Innovation and Sustainable Entrepreneurship in Nigeria**

**IBIDUNNI Ayodotun Stephen (PhD) (Corresponding Author)**, Department of Business Management, Covenant University, Ota, Ogun State, Nigeria, **UFUA Daniel E. (PhD)**, Department of Business Management, Covenant University, Ota, Ogun State, Nigeria., **Opute, P.A**, GPRM Academic and Management Solutions, Germany

**Can Disruptive Innovation Reposition Nigerian Small and Medium Enterprises for Sustainable Entrepreneurship Practices? A Critical Review of the Literature**

Ibidunni Ayodotun Stephen (Phd) (Corresponding Author) Department of Business Management, Covenant University, Ota, Ogun State, Nigeria, Olokundun Maxwell Ayodele (Phd) Department of Business Management, Covenant University, Ota, Ogun State, Nigeria. Omotoyinbo Charles A. Department of Business Management, Covenant University, Ota, Ogun State, Nigeria.

**Competency-Based Entrepreneurship Education: Analysis of The 'Disruptive Innovation' Theory in African Heis**



Irene, B.N.O., Opute, P.A. and Ibidunni, A.S, Irene, B.N.O – De Montfort University, United Kingdom, Opute, A.P. - GPROM Academic and Management Solutions, Germany, Ibidunni, A.S. - Covenant University, Nigeria.

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**3:00 – 4:00 p.m. CLOSING CEREMONY (Venue: CUCRID BUILDING HALL)**

3–3:05pm: Opening Prayers: **Mrs. Adeola Oyeyode**

3:05-3:12pm: Conference summation – **Dr. Ayodotun Ibidunni**

3:12 -3:19pm: Looking Ahead: CU-ICE 2020- **Dr. Felicia Olokoye (Director, CEDS)**

3:19 - 3:29pm: Presentation of Certificates and Special Recognition- **Dr. Lanre Amodu-** Registrar.

3:29 - 3:50pm: Closing Remarks: **Prof. AAA. Atayero**, Vice Chancellor.

3:50 - 3:55pm: Vote of Thanks: **Dr. Ayodotun Ibidunni**. Chair, CPC

3:55 – 4:00pm: Closing Prayer: **Dr. Hezekiah Falola**